

PRESS RELEASE

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Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier IP licensing and technology transactions boutique legal services provider, is pleased to announce that firm founder and software lawyer Kristie Prinz will be a featured speaker for an upcoming webinar on Negotiating Service Level Agreement Key Terms on December 21, 2016 from 10 a.m. to 11:30 a.m. PST. The webinar will be hosted by online continuing education provider Strafford Publication, and will also feature co-presenter Michael R. Overly, a partner in the Los Angeles office of Foley & Lardner.

“The webinar will discuss considerations for negotiating SLAs between customers and software vendors as well as best practices,” explains webinar panelist and software attorney Kristie Prinz. “The panel will address how to mitigate risk when drafting and negotiating SLAs, the unique issues customers face when negotiating and drafting SLAs for cloud services, and how to tackle non-negotiable SLAs.”

Ms. Prinz's software practice focuses on advising start-ups and small to mid-sized companies on the negotiation and drafting software-related commercial transactions across a variety of industries, including but not limited to virtual reality, social media, health tech, edtech, and manufacturing. In addition to representing software and SaaS companies, Ms. Prinz also represents clients in the hardware, information technology, Internet, and health technology industries. Ms. Prinz currently serves on the executive committee of the Health Tech Section of the Santa Clara Bar Association, and is a member of the American Bar Association and American Health Lawyers Association. Ms. Prinz is a graduate of Vanderbilt Law School and is licensed to practice in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which represents small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex IP licensing and technical transactions matters. In addition to its Silicon Valley location, the firm also has locations in Los Angeles, Orange County, San Diego, and Atlanta.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm's practice groups.