

PRESS RELEASE

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For Immediate Release
December 13, 2017

Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier Silicon Valley-based boutique technology and life sciences IP business law firm, is pleased to announce that firm founder and software lawyer Kristie Prinz will present a webinar on "Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, and Other Key Provisions" on January 23, 2018. The webinar will be hosted by online continuing education provider Strafford Publication.

"The webinar will discuss key considerations for negotiating and drafting software hosting agreements between the customer and the host, as well as best practices," explains webinar panelist and software attorney Kristie Prinz. "While securing a host enhances a company's accessibility to software, it also creates a variety of issues that must be thoroughly addressed by contract."

Ms. Prinz's practice focuses on advising early stage start-ups and mid-market companies on the negotiation and drafting of technical business agreements in the SaaS, technology, health tech, and biotech industries. Ms. Prinz is actively involved in VC Taskforce, a volunteer organization connecting start-up founders with investors, and the San Jose II Chapter of ProVisors, a networking organization for business professionals, where she serves on the Silicon Valley Mergers & Acquisitions Affinity Group, the Silicon Valley Lawyers Affinity Group, and the East Bay Lawyers Affinity Group. Ms. Prinz is a graduate of Vanderbilt Law School and is licensed to practice in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which represents small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex SaaS, IP licensing, technical transactions, and life sciences transactional matters. In addition to its Silicon Valley location, the firm also has locations in Los Angeles, Orange County, San Diego, and Atlanta.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm's practice groups.

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